



DEFENSE TECHNOLOGY CONFERENCES

Design Based Thinking and Management

In the webinar, the general approach, concept and managerial practices of "Design Based Management", which is one of the important methods of developing differentiation strategies, will be shared in today's business world where fierce competition has been increasing in recent years.

16th March 2022 Wednesday, 21:00
(//meet.jit.si/AFCEATurkiyeSoylesileri)

Presenter
Kamil BAYAR (Ph.D.)



Providing "Strategy and Management Consultancy" services to the business world on corporate governance, strategic management, leadership and strategic innovation, Kamil Bayar (Ph.D.) graduated from the Department of Industrial Engineering. After completing his undergraduate studies in Business Management, Bayar completed her doctorate in Management-Organization with her thesis on "The Role of Effective Management Practices in the Effect of Strategic Planning Requirements on Perceived Organizational Performance".

Fluent in English, Kamil Bayar (Ph.D.) is married and has one child.

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